



Date Written: January 26, 2020	Client Name: Beefway Meats
Written By: Kyle Bottom	Contact Name:
Length: 30 sec	Phone Number: 604-438-1190
Start Date:	Email:
End Date:	Campaign:

[HARD SELL]

Announcer: Face it, the meat selection at your supermarket is LACKING.

You need BEEFWAY MEATS.

At Beefway Meats we believe in the four food groups. Beef, pork, chicken, and MORE BEEF!

There's a reason we've been in business since 1967, because WE'RE AWESOME!

Party trays? YOU GOT IT!

Freezer packages? OF COURSE!

Who's got the roast with the most? WE DO.

BEEFWAY MEATS, we put the PRO in protein.