



Date Written: January 23, 2020	Client Name: Down Low Chicken
Written By: Kyle Bottom	Contact Name: Doug
Length: 30 sec	Phone Number: 604-283-1385
Start Date:	Email: Doug@DLchickenshack.ca
End Date:	Campaign:

Carl: [WHISPERING] PSST. Hey! Do you like fried chicken? I know the best place. It's called the Down Low Chicken Shack. They use fresh, free run chicken, and their portions will satisfy even the hungriest customer... but it's a secret.

Dave: What are you doing?

Carl: [WHISPERING] I'm telling them about Down Low Chicken Shack, the secret chicken shop.

Dave: It's not a secret.

Carl: Really?

Dave: Yeah, you can stop whispering...

Carl: [BOOMING] GO TO DOWNLOW CHICKEN SHACK! THE BEST FRIEND CHICKEN ISN'T A SECRET ANYMORE!